Table 2.4.3 Affordable Rent lettings, 2011/12 – average net rents by region

Region	Average v	veekly rent (£)	AR as % of market
	AR	Market	
North East	86	110	78
North West	93	121	77
Yorkshire & The Humber	89	126	70
East Midlands	89	121	73
West Midlands	97	127	76
East of England	105	153	69
London	165	308	53
South East	126	192	66
South West	105	153	69
England	110	164	67

Sources: CORE lettings data; Valuation Office Agency market rents statistics.

Note: Market rent figures for year to June 2012 – selected timeframe chosen with reference to timing of AR lettings within financial year 2011/12.